

# CASE STUDY

## Analyzing EL Data to Measure Enrollment, Retention and Completion Metrics at SUNY Fredonia

SUNY Fredonia, recognizing the clear impact of experiential learning on key metrics, is working to systematize the tracking and reporting of participation data, and crucially tying it to student outcomes like enrollment, retention, completion, and post-graduation career placements. However, departments, colleges, offices and various groups around campus were recording data in very different ways. SOC was adopted to allow the clear defining of what counts as experiential learning, who is participating in what, and what is the impact of these programs.

SUNY Fredonia is also working to offer experiential education to all students. However, like most institutions, Fredonia is limited in resources to efficiently implement such an ambitious program. SOC's expansive experiential network is pulling tens of thousands of targeted opportunities from hundreds of sources around the web which is helping with increasing student participation.

In the Spring of 2018, Fredonia showcased it's success with SOC by participating in the AASCU Re-Imagining the First Year webinar with SOC. Fredonia and SOC are continuing their partnership on the



### School Profile

4-Year Liberal Arts College  
Fredonia, NY

4,941 Students

Client Since 2016  
3,100+ Opp searches  
250+ Opps found  
200+ Favorites added  
216+ Interests added

path to provide quality experiential learning to all students and measure the impact of it on important metrics: all in a cost-effective way.



"I was able to find many scholarships and research a lot of internships to apply for in the near future."

Alysa C.  
Student  
SUNY - Fredonia



"I have found many opportunities but I have not gotten around to applying for any of them yet- Spring Break :)"

Brenna D.  
Student  
SUNY - Fredonia



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