

CASE STUDY

Supporting Institution-Wide HIP Participation Initiative with SOC



Grand Valley State University, recognizing the clear impact of experiential learning on key metrics like retention and completion, has undergone an institution-wide initiative to provide experiential learning and high-impact practices to all students. The 2016-21 Strategic Plan included language for improvement of HIP participation. Objective 1.A.1 says, "at least 90% of undergraduate students participate in two or more other high-impact learning experiences prior to graduation, in addition to supplemental writing skills and capstone courses."

However, getting faculty on-board was a challenge. Faculty simply did not have the time to go out to find opportunities relevant to their courses and manually report on granular data such as hours or reflections. Since most data collection was faculty-driven, lack of technology infrastructure also made it very difficult to efficiently scale these processes.

SOC was adopted to provide a simple place for faculty to find a list of opportunities that were available for their courses and automate the way students report their participation for the 'experiential learning requirement courses'.

School Profile

Public Liberal Arts University in Allendale, MI

25,000+ Students

Client Since 2016

5,000+ Unique Opp searches
850+ Unique Opps. found
450+ Favorites added
1100+ Interests added



"SOC provides a great platform to find scholarships, internships, and conferences on one site. This site is easily accessible and you can narrow your search down to a field of interest, time frame, and location."

Jarod C.
Student at Grand Valley State University



"I saw a listing for which I wasn't the perfect fit but I referred a friend-- she is currently working at the Michigan Education Corps and is very happy with the experiences it has given her. "

Abigail Z.
Student at Grand Valley State University



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