

# CASE STUDY

## Finding Experiential Learning Opportunities for Non-STEM Majors



**Johnson C. Smith University**  
Become yourself. Change our world.

Johnson C. Smith University, a private, co-ed, historically black four-year research university based in Charlotte, NC relied on Student Opportunity Center's largest national database of conferences, journals, fellowships, scholarships, grants and research opps. to connect students -particularly those pursuing their degrees with limited prospects for engaging in outside-the-classroom learning- in experiential education.

Higher education has faced this challenge for a while now- while STEM majors have had plenty of experiential opportunities, students in liberal arts and other majors traditionally have had a difficult time finding conferences, journals or research opportunities for themselves. The founder of SOC, in fact, was a Philosophy major at FSU when he started this as a project.

Due to SOC's well-organized database, comprehensive tagging, and an easy to adopt user interface, JCSU was able to make it easy for their students to find opportunities that may not be advertised as well around the web. Over 200 new opportunities were discovered by students at this institute within the first academic year!

## School Profile

Private, 4-Year Research University  
Charlotte, NC

1,624 Students

Client Since 2016  
2,800+ Opp searches  
240+ Opps found  
150+ Favorites added  
260+ Interests added



"The Student Opportunity Center (SOC) has afforded me the vehicle to search for scholarships and other fellowships in an effort to improve students' situations. Before I knew about SOC, I felt that there were limited opportunities for students in particular majors. Now that I am familiar with SOC, I encourage students to utilize the tool so that a world that the never knew could open up for them."

Dr. Cheryl Curtis,  
Director, Educational Enhancement Services,  
Johnson C. Smith University .



"I loved using Student Opportunity Center because it was easy to navigate."

Miaamour Mccants,  
Student,  
Johnson C. Smith University.



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